



vanillaip.com

@VanillaIP

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COMPANY PROFILE

VanillaIP is a leading provider of Cloud Solutions to the UK channel through the Uboss Cloud. This includes BroadSoft Hosted PBX, Mobile GSM, Connectivity and resellers own services. All elements can be combined into custom bundles to help resellers stand out with a unique offering

Uboss is a central interface that provides real-time reporting and integration across all different platforms meaning customers have a central experience for all service provisions, billing, call recordings and logs for HPBX and GSM and reporting and analytics. A hierarchy of roles and permissions controls access to different reports and areas.

For Resellers Uboss features advanced wizards to quickly on-board new users. Reporting options include P&L and consumption reports allowing customised marketing programmes and discounts to be sent to upsell opportunities.

Our unique balance of innovative services can help you win customers quickly and keep them long term. Build a successful future in the Cloud with VanillaIP.



PRODUCTS & SERVICES

- BROADSOFT HOSTED PBX
- CALL CENTRE
- BILLING AUTOMATION
- UNIFIED HPBX & MOBILE SIM
- CUSTOMER LIFECYCLE MANAGEMENT
- PACKET ANALYZER
- REMOTE IP HANDSET MANAGEMENT
- SKILLS BASED ROUTING
- PRESENCE & CHAT
- HOSTED IP TELEPHONY
- VIDEO CALLING
- MEET ME CONFERENCING
- MOBILE APPLICATIONS
- REPORTING & ANALYTICS

PRODUCT LAUNCHES

Htek IP Handset Integration – Our integration between Uboss and Htek allows the IP phone to connect to Uboss for all intelligence. This means no more “orphaned” buttons and all dial-by-name Directories will connect to BroadSoft. Advanced features like call recording control and flexible seating available in context sensitive menus. Key & Lamp now available just like a key system!

Hosted PBX & GSM Mobile Bundles – All users have a Hosted PBX seat and a mobile so why not offer a bundle that has both? In a first for the UK channel Uboss now combines BroadSoft with GSM Mobile, with the mobile supplied by VanillaIP or the Reseller, where the mobile acts as a tether to BroadSoft with presence, chat and full call control.



See us at
STAND 628

Solving your cloud puzzle

On our stand we will be demonstrating
our latest offerings for the channel:

- Htek IP Handset Integration
- Hosted PBX & GSM Mobile Bundles
- Uboss – The most powerful Cloud Based Provisioning, Management and Billing Platform

Delivered by  **Uboss**

 Powered by **BroadSoft**